



OUR FOUNDING PRINCIPLES:

- **We are independently owned** with a voice for all members", and follow responsible business practices.
- We are **vendor-neutral and technology-neutral**, supporting a level playing field for installers.
- We work with **local** designers, artists, and contractors, and seek partnership with local nonprofits, companies, and agencies.
- We follow **responsible solar principles**, going above and beyond existing rules to produce responsible green power.
- We **work with the land** and the urban environment at human scale to create a solar age we can be proud of.
- We respect **farming and ranching** ways of life, and past and future generations.
- We **listen** to the community, giving a hand up to those who need it.
- We support **an open forum** for all stakeholders, and an honest discussion of the trade-offs.
- We agree to **respect one another**, understanding that distributed energy supporters can have differing views on climate and energy development.
- We support **excellence in our team** by offering flexibility and giving every member a chance to make their best contribution